



AZTEC ALUMNI LACROSSE FOUNDATION

PO Box 910001 San Diego, CA 92191-0001

7/10/2007

New Beginnings E-Newsletter

Greetings everyone I hope your summer is enjoyable. I just wanted to take a minute and give you a quick update on some of the exciting things that have taken place with the SDSU Men's Lacrosse Program.

New Coaches - A New Direction

If you did not receive the first announcement, here it is again. The team has hired former Aztec, Matt Holman, as the new Head Coach. Subsequently, he hired Mike Dewan as his new Assistant Coach/Defensive Coordinator. Craig Miller will remain the General Manager. Welcome once again!

Aztec Alumni Lacrosse Foundation

Yes, the time has come for new beginnings for sure and the formation of the AALF. The Aztec Alumni Lacrosse Foundation is a non-profit 501 C 3 organization dedicated to supporting the SDSU Men's Lacrosse Program in 3 critical areas: financial contributions; career mentoring; and serving as the connection point for alumni, parents, players, and fans of the Aztec Men's Lacrosse Team.

Coach Holman has done the research. Completed the paperwork; and is waiting for the initial funding to submit the packet and gain approval from the government. This confirmation should come by the start of the fall season. Translation: The system is now in place for all Alumni, Player, and Parent contributions to be centrally processed directly benefiting the team.

The initial ALUMNI ONLY fundraising goal is \$35,000 by Dec. 31 of 2007.

Alumni/Parent Weekend, Oct. 19-21

The plans are shaping up nicely for this year's Alumni/Parent weekend. Yes, we are including parents, as they are a huge part of the Aztec Lacrosse family. In addition to the game, we're making final arrangements with a host hotel, planning on a Friday evening meet & greet with the team on the Bay complete with beach bon fire, Saturday morning game, Saturday night Alumni Party, and Sunday NFL Brunch! We will keep you posted as things fall into place.

Web Site: sdsulax.com & azteclax.org

The web site is going to go through some changes soon so please bear with us as we try to streamline things to make it more user friendly. Additionally, the AALF site, azteclax.org, is due soon and will cover all things related to the organization. How about an email address that reads: **(your name)@azteclax.org?**

AALF Committee Positions

Like any good organization, the more quality people we have involved the better things should run. Coach Holman seeks to get his players involved in a more professionally oriented manner and is looking to create student positions that include: E-Newsletter Writers (2); Student to Professional Career Development Staff (2); Donor Acknowledgement Lead (1); Alumni Reconnection Reps (2); Game Film Crew (2-3)*; Apparel Sales Lead (2)*; and Team Statisticians (3)*. (*non-playing SDSU Students fill positions)

I see a need to mirror these positions from the AALF side so let me know if you are interested in becoming more involved.

That is all for now and we will try our best to keep everyone posted from time to time!

Todd Massas
AALF President

To New Beginnings